



Media Release

8 March 2018

KCGM Celebrates International Women's Day

In recognition of International Women's Day held on March 8, KCGM has coloured its daily blast in the open pit pink.

The spectacle was a unique way to commemorate the day, highlighting this year's call to #PressforProgress; motivating and uniting the KCGM workforce and wider Kalgoorlie-Boulder community to think, act and be gender inclusive.

Women in Mining Chairperson and CME 2018 Women in Resources finalist Shannon Youd said that as well as the coloured blast, members of KCGM's Business Resource Group (BRG) greeted the workforce on their way into site, handing out International Women's Day themed lollies and speaking about the importance of the day.

"We wanted the day to not only be recognised site wide, but to be celebrated. It was great to see the pink blast, as well as the bucket of one of the Komatsu pit diggers painted pink in recognition of the day.

"KCGM's BRG is currently driving inclusion and diversity, and days like International Women's Day celebrate the achievements of women within our workforce, while also calling for gender parity," Ms. Youd said.

KCGM has been making progress in its bid for gender diversity, with women now making up close to 30 percent of the workforce. Currently over 50 percent of the load and haul mining team is female, a significant milestone that was reached by KCGM in late 2017.

Video footage of the pink blast can be viewed on KCGM's Facebook Page, with another coloured blast scheduled for 1pm on Friday 9 March 2018 for the general public to view via the Super Pit Lookout.

ENDS

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